

# FOR PREMIUM BOOTHS ONLY

# Guidelines Graphics for Seamless Backwall

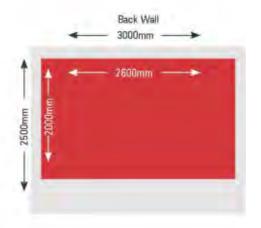
#### PLEASE SUBMIT POSTERS IN THE FOLLOWING FORMATS:

- 1. PDF/Adobe Illustrator/CorelDraw files at 200 dpi with all fonts converted to curves or paths
- At same size
- CMYK color space
- For maximum print quality of colour transitions it is advised not to use JPG compression for bitmaps contained in a PDF
- Overprint must be turned off
- 2. TIFF file at 200 dpi at same size
- Do not send layer files
- CMYK color space without direct or Pantone colors
- LZW compression must be used
- Overprint must be turned off



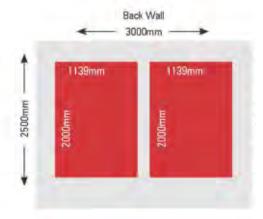
# Branding of 9 sqm Booths

### Option 1







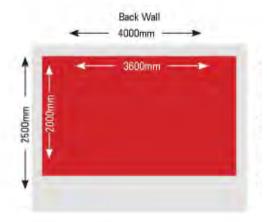








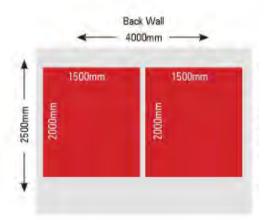
# Branding of 12 sqm Booths







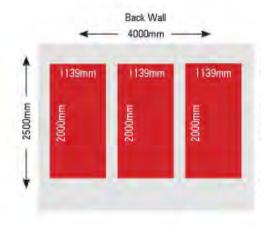
Option 2







Option 3



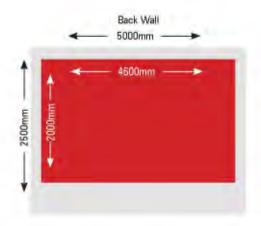






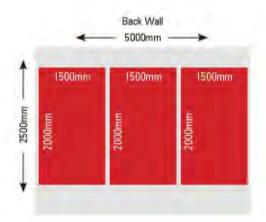
# Branding of 15 sqm Booths

#### Option 1





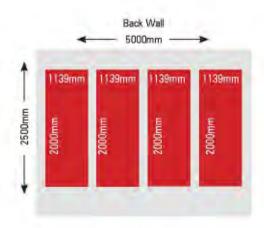








Option 3

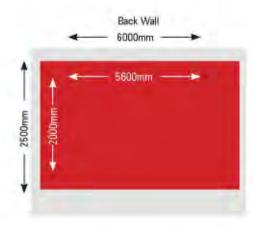


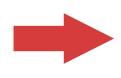






### Branding for 18, 24, 30, 36 sqm Booths







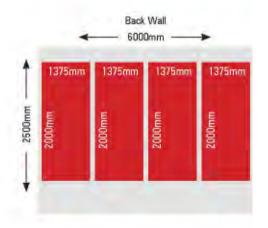
Option 2







Option 3

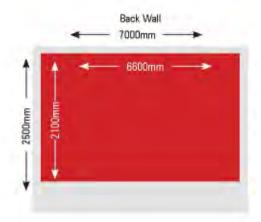








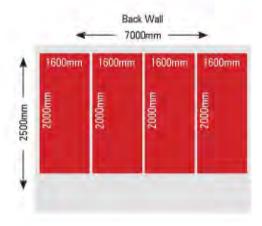
# Branding of 21 sqm Booths







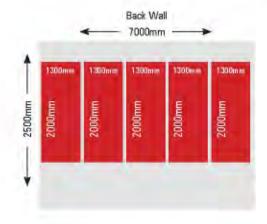
Option 2







Option 3



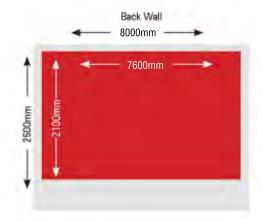






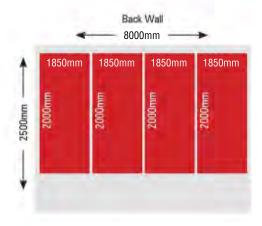
# Branding for 24 sqm Booths (8m x 3m)

#### Option 1





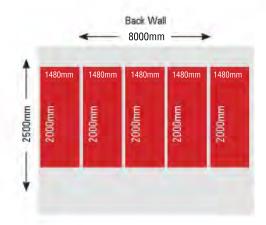








Option 3

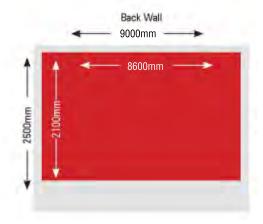








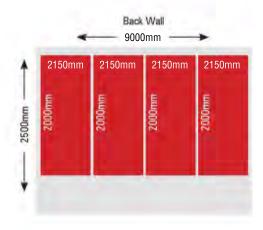
# Branding for 27 sqm Booths (9m x 3m)







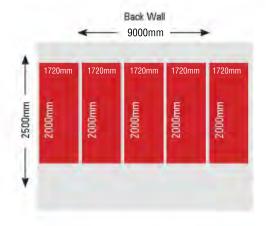
Option 2







Option 3

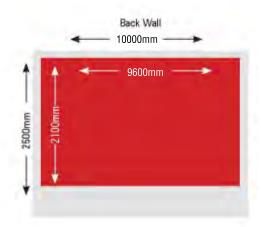








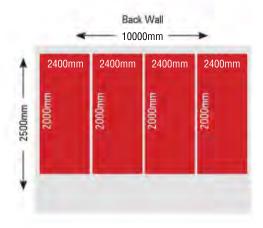
### Branding for 30 sqm Booths (10m x 3m)







Option 2







Option 3

